

## Buyer's Forum : Sourcing Patterns and Product Trends in Emerging and Mature Markets.

### 買家論壇：新興及成熟市場的採購模式與產品趨勢須知

- Date 日期 : 15 / 1 / 2013 (Tuesday 星期二)
- Time 時間 : 4pm – 5pm
- Venue 地點 : Wine Cellar, Hall 3FG, Hong Kong Convention and Exhibition Centre  
香港會議展覽中心, 展覽廳 3FG, 酒窖
- Speakers 講者 : Mr Jean Normand  
Chairman of the Board and CEO, Bocage Avenir Couture
- Ms Joanna Ewa Sikorska  
Senior Fashion Buyer, LPP S.A.
- Moderator 主持 : Mr Louis Chan, Economist, Hong Kong Trade Development Council
- Language 語言 : English (英語)

### Tentative Programme

3:45 pm – 4:00 pm	<b>Registration 登記</b>
4:00 pm – 4:05 pm	<b>Introduction of Keynote Speakers 介紹主題講者</b>
4:05 pm – 4:15 pm	<b>Market overview</b> Mr Louis Chan, Economist, Hong Kong Trade Development Council 由香港貿發局 經濟師提供簡介市場概況
4:15 pm – 4:45 pm	Mature market sharing by: <b>Mr Jean Normand</b> , Chairman of the Board and CEO, Bocage Avenir Couture Bocage Avenir Couture 主席及總裁, Jean Normand 先生
	Emerging market sharing by: <b>Ms Joanna Ewa Sikorska</b> , Senior Fashion Buyer, LPP S.A. LPP S.A., Joanna Ewa Sikorska 女士
4:45 pm – 5:00 pm	<b>Question &amp; Answer Session 答問環節</b>

Remarks: (1) Trade only and persons under 18 will not be admitted.

備註 只接待 18 歲或以上業內人士進場。

(2) The Organisers reserve the right to alter the topics, contents, time and speakers of the programs without prior notice. 主辦機構保留任何更改之權利而不作另行通告。

Organiser 主辦機構: