

## Fashion Snoops Presents: The Visionary Fashion Trends for Spring/Summer 2020

### Fashion Snoops 呈獻: 2020 春夏時裝流行趨勢

- Date 日期 : 14 / 1 / 2019 (Monday 星期一)
- Time 時間 : 2pm – 3pm
- Venue 地點 : The Forum, Hall 1B, HKCEC  
香港會議展覽中心 展覽廳 1B The Forum
- Speaker 講者 : Mr Michael Leow, Asia/Pacific Sales & Marketing Head, Fashion Snoops  
Fashion Snoops 亞太區銷售及市場代表廖志偉先生
- Language 語言 : English (with Simultaneous Interpretation in Putonghua)  
英語 (附設普通話即時傳譯)
- Admission 入場 : Free of charge, pre-registration required 免費參加 · 需預先登記

Time 時間	Tentative Rundown 擬定程序
1:45pm – 2pm	Registration 登記
2pm – 2:45pm	Sharing Session 分享
2:45pm – 3pm	Q&A Session 問答環節

#### About the speaker 講者簡介

#### Mr Michael Leow, Asia / Pacific Sales & Marketing Head, Fashion Snoops 廖志偉先生, Fashion Snoops 亞太區銷售及市場代表

Mr Michael Leow is one Asia/Pacific region's most experienced speakers on lifestyle and fashion trends forecasting issues. Having worked in fashion trend's forecasting service since 1998, Michael has presented seminars at some of Asia's leading regional trade shows. Michael has his own trends forecasting sales agency representing 12 of the world's best rated fashion and lifestyle trends service in the Asia/Pacific region.



廖志偉先生在時尚流行趨勢預測服務業界堪稱先鋒。自 1998 年投身於此行業開始，廖先生經常受邀在業界主要的時尚展，如香港時裝周等，發表關於時尚預測的演講。他經常穿梭於亞太地區的時尚公司間舉行機構研討會，多年累積的豐富經驗已使他成為此行業在亞太地區的主要演講人物。廖先生創辦的時尚公司現在代表 12 間位於亞太地區的頂尖時裝及時尚趨勢預測公司。

#### Remarks 備註:

- (1) Seats are limited and are granted on a first-come-first-served basis. 研討會座位有限，先到先得。
- (2) Pre-registered attendees have priority admission until 15 minutes before the event commences. Thereafter unoccupied seats may be made available to walk-in attendees. 已登記人士將獲安排優先入座，請各已登記人士於活動開始前 15 分鐘到達活動場地。此後主辦機構有權因應現場情況安排未登記人士入座。
- (3) Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上之業內人士進場。
- (4) The Organiser reserves the right to make any changes without prior notice. 主辦機構保留任何更改之權利而不作另行通告。

#### Organiser 主辦機構: